

Booker Title, Director
West Trenton Community Library
50 Maple Leaf Avenue
West Trenton, Kansas 45678

January 21, 2014

Loyal Donor
60 Pine Tree Lane
Cedar Grove, PA 19390

Dear Loyal,

I was recently introduced to the Change Maze. The Change Maze is an engaging, furniture-sized device that entices patrons to roll their spare coins into a collecting box. You can see photos at <http://ArtMovesProject.com>. This is an innovative way to encourage small donations from patrons of the library. Many organizations similar to the West Trenton Community Library are finding that significant amounts of financial support can be raised by this friendly approach.

It is my hope that you will consider sponsoring the purchase of a Change Maze for the West Trenton Community Library. Your sponsorship will allow the library to purchase a Change Maze and your gift will be matched by countless small donations that will continue to support the library's programs. The total cost for a Change Maze is \$1700 dollars and your sponsorship will be displayed prominently within a handsome graphic at the base of the Change Maze. We are excited by this opportunity to accrue "micro-donations" while also promoting your generous community support.

It would be wonderful if you could sponsor the purchase of a Change Maze. I look forward to talking to you soon about this exciting new initiative.

Sincerely,

Booker Title, Director